



# HOW TO PREPARE YOUR HOME

FOR REAL ESTATE PHOTOGRAPHY



A step-by-step guided checklist that will walk you through the simple ways you can best prepare your home for us so we can capture your property in it's best light possible.

SALISBURY MEDIA GROUP INC.

# INTERIOR CHECKLIST

HOW TO PREPARE YOUR HOME FOR REAL ESTATE PHOTOGRAPHY



Clean the entire house thoroughly, including all surfaces, floors, and windows.

## 1. CLEAN INTERIOR



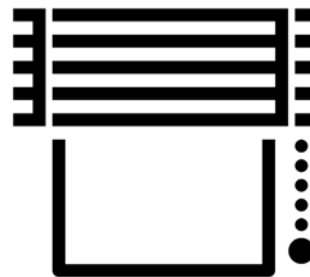
Remove any personal items such as family photos and knick-knacks.

## 2. DECLUTTER



Ensure all light fixtures are working correctly and replace any burnt-out bulbs.

## 3. LIGHT FIXTURES

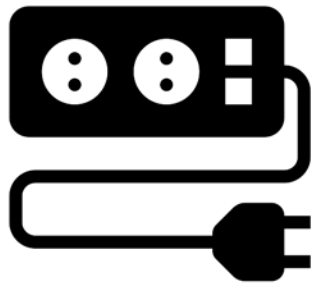


Open all curtains and blinds to let in natural light and showcase views.

## 4. NATURAL LIGHT

# INTERIOR CHECKLIST

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Hide all cords and cables for a clean and organized appearance.

## 5. HIDE CABLES



Clear all items from tables, desks, and countertops in the kitchen and bathrooms.

## 6. SURFACES



Remove any seasonal decorations that distract from the home's overall appearance.

## 7. DECORATIONS

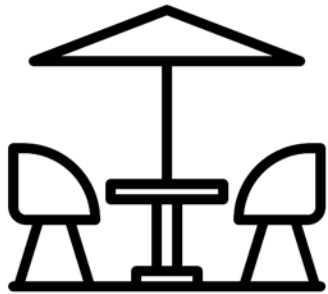


Arrange all the items throughout the house in an organized and tidy fashion.

## 8. SMALL DETAILS

# EXTERIOR CHECKLIST

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Ensure that all exterior areas of the property are in clean and presentable condition.

## 1. CLEAN EXTERIOR



Mow the lawn or shovel the driveway. Remove waste bins and any debris from the yard.

## 2. MAINTENANCE



Remove any seasonal decorations that distract from the home's overall appearance.

## 3. DECORATIONS



Remove all vehicles and items from the driveway and park away from the front of home.

## 4. VEHICLES

# REVIEW CHECKLIST

## HOW TO PREPARE YOUR HOME FOR REAL ESTATE PHOTOGRAPHY

Take a moment to walk through each room, checking off completed tasks and making any last-minute adjustments to ensure your home is ready.

Clean all floors, surfaces, and windows.

Remove all personal items.

Check lights and replace burnt-out bulbs.

Open all curtains and blinds.

Hide all cables and cords.

Clear all items from tables, desks, and countertops.

Remove all seasonal decorations.

Arrange all items in an organized and tidy fashion.

Clean all exterior areas of the property.

Cut the grass/shovel the driveway.

Remove waste bins and seasonal decorations.

Remove all vehicles and items from the driveway.

# TIPS FOR PHOTO DAY

HOW TO PREPARE YOUR HOME FOR REAL ESTATE PHOTOGRAPHY

## COMPLETE CHECKLIST **BEFORE** START TIME

Ensure your home is camera-ready by following this comprehensive checklist before the photographer arrives. From decluttering spaces to optimizing lighting, these steps will highlight your home's best features.

## **DO NOT** MOVE ITEMS FROM ROOM TO ROOM

Shifting items multiple times for photos and videos can disrupt the setup and prolong the session. Instead, remove/store any unnecessary objects before the shoot begins, ensuring a smoother and more efficient process.

## **ALLOW SPACE:** STAY ON AN ALTERNATE FLOOR

This helps avoid accidental appearances in photos and allows the photographer to work freely and creatively. By maintaining this separation, you contribute significantly to a smoother and faster shooting process

## ACCESS TO THE **ENTIRE** PROPERTY

Ensure any locked gates or rooms, are accessible on the day of the photoshoot to allow comprehensive photography coverage. Please notify any tenants well in advance about the scheduled photography session to ensure cooperation and access to all necessary spaces.